

## Message Text

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INFO AMCONSUL ZAGREB

UNCLAS BELGRADE 790

E.O. 11652: N/A

TAGS: BTRIO BEXP YO

SUBJ: DEVELOPMENT PLANT OF AGRICULTURAL KOMBINAT PROMISES  
MAJOR PROJECT/PRODUCT OPPORTUNITIES

REF: BELGRADE 452

1. SUMMARY: HUGE AGRICULTURAL KOMBINAT PKB (POLJOPRIVREDNI KOMBINAT BEOGRAD) WOULD LIKE TO EXPAND COMMERCIAL RELATIONS WITH US. PKB DEVELOPMENT PROGRAM PROMISES US MAJOR PROJECT/PRODUCT OPPORTUNITIES AS WELL AS IMPORT POSSIBILITIES. ACTION REQUESTED: EMBASSY SUGGESTS COMMERCE SIGNAL PKB PROGRAM TO US FIRMS AND THAT DEPT OFFICERS AT USYEC AGRIBUSINESS SEMINAR INFORM PARTICIPANTS. END SUMMARY.

2. PKB IS THIRTEENTH LARGEST YUGOSLAV ENTERPRISE AND SECOND LARGEST KOMBINAT. ACTIVITIES ENCOMPASS: CROP CULTIVATION EMPLOYING 2,700 (WHEAT, CORN, BARLEY, SUGAR BEET, SUNFLOWER, ALFALFA, VEGETABLES, FRUITS, AND GRAPES); CATTLE RAISING EMPLOYING 2,300 (DAIRY AND MEAT CATTLE; HOGS, POULTRY, AND SHEEP); FOOD-PROCESSING INDUSTRY EMPLOYING 15,000 (DAIRY, WINE CELLAR, VEGETABLE AND FRUIT PRESERVING, SUGAR MILL, CHOCOLATE AND CANDY, CATTLE FEED AND OIL, FLOUR MILL, LUNBER, VENEER, WOOD-PACKAGING MATERIALS, MEAT CANNING, READY-TO-SERVE WARM AND FROZEN DISHES BASED ON READY-TO-MIX COMPONENTS). PKB'S COMMERCIAL REPUTATION EXCELLENT.

3. IN RECENT CONTACTS PKB HAS EXPRESSED WISH TO INCREASE BUSINESS WITH US. KOMBINAT ASKED TO HAVE ITS INTERESTS CONVEYED TO US  
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FIRMS, INCLUDING PARTICIPATNS IN USYEC SEMINAR MARCH 4-5 ON

AGRIBUSINESS OPPORTUNITIES.

4. PKB OUTLINED 4-5 YEAR DEVELOPMENT PROGRAM, WHICH PROMISES MAJOR PROJECT/PRODUCT OPPORTUNITIES TO US. PLAN TARGETS ARE MODERNIZATION AND EXPANSION OF CAPACITY IN THE FIELDS OF CROP AND ORCHARDS CULTIVATION, CATTLE RASING, AND INDUSTRIAL PROCESSING OF AGRICULTURAL PRODUCTS.

5. UNDER DEVELOPMENT PLAN PKB ANTICIPATES IMPORTS OF OR TURNKEY CONTRACTS FOR:

(A) HEIFERS FOR HIGH-YIELD REPRODUCTION

(B) MACHINERY AND EQUIPMENT FOR HARVESTING OF FRUIT AND GRAPES

(C) HEAVY TRACTORS (OVER 100 HP); SUGAR BEET LINES; MACHINERY TO CUT TASSELS ON SEED CORN; EQUIPMENT LINES FOR PRODUCTION OF VEGETABLES (TOMATOES, PEAS)

(C) EXPANSION OF PLANTS FOR EDIBLE SUNFLOWER AND SOYA OIL

(E) RECONSTRUCTION AND EXPANSION OF INDUSTRY FOR VEGETABLE AND FRUIT PROCESSING

(F) RECONSTRUCTION AND EXPANSION OF MEAT INDUSTRY (TWO SLAUGHTERHOUSES)

(G) SEVERAL COLD-STORAGE PLANTS FOR FRUIT, VEGETABLES, MEAT DAIRY PRODUCTS, AND READY-TO-SERVE DISHES

(H) NEW FEED FACTORY OF LARGE CAPACITY

(I) SUGAR MILL -- ALSO TO PRODUCE MOLASSES, ALCOHOL, BREWER'S AND CATTLE YEAST, AND CO2 GAS.

6. PKB WOULD LIKE TO DEVELOP EXPORTS TO U.S. FOR CANNED MEAT, FROZEN AND STERILIZED READY-TO-SERVE DISHES; FROZEN BERRY-FRUIT AND OTHER FRUITS; FROZEN FRUIT MASH IN BLOCKS; FROZEN VEGETABLES; HYBRID CORN SEED; COTTAGE AND HARD CHEESES; WHITE, RED AND DESERT WINES, ETC.

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7. EMBASSY WILL BE REPORTING SPECIFICS OF ABOVE OPPORTUNITY AS DEVELOP-

MENT PLAN PROCEEDS AND WOULD BE GLAD TO CONVEY REQUESTS OF US FIRMS FOR ADDITIONAL INFORMATION. COMPANIES MAY ALSO SEND INQUIRIES DIRECTLY TO: MR. PETAR ZECEVIC, DIRECTOR, PK BEOGRAD, 11213 PAKINSKA SKELA; TEL: 769-143; TELEX 11457; CABLE POLJOKOMBINAT.

8. ACTION REQUESTED: EMBASSY SUGGESTS THAT COMMERCE PASS ABOVE  
INFORMATION TO US FIRMS AND THAT DEPT OFFICERS INFORM  
PARTICIPANTS IN USYEC SEMINAR.  
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